



SumTotal Learning Maestro - Powerful Simplicity

Assess, Deliver & Measure Learning

Learning Maestro is an on-demand Internet-hosted talent development solution that enables organizations to capture, create, manage and share knowledge to improve workforce productivity, accelerate critical business processes, and drive organizational performance. The system centralizes and automates the entire learning management process, making the administration of enterprise learning and development both effective and efficient. Learning Maestro's ease-of-use and streamlined approach to managing learning is widely recognized in the learning industry.

As an integrated suite of Web-based tools, Learning Maestro helps organizations assess, deliver and measure enterprise learning and development:

- Assess organizational and individual competencies, deficiencies and training needs using a variety of powerful tools, including online testing and survey instruments, talent development and performance management tools.
- Deliver required training initiatives to address identified performance and learning needs using the most appropriate method (e-learning, classroom, self-study webcast, mentoring, blended, etc.).
- Measure learning effectiveness, impact on productivity, business results and return on investment.

Delivered Software as a Service

Learning Maestro is delivered Software as a Service. Therefore, all aspects of the delivery, maintenance and service of the technology are provided by SumTotal. There is no hardware or software to buy, install or maintain. Your users only require access to the Internet.



SumTotal Learning Maestro Feature List

- Flexible, configurable business rules.
- Social networking tools facilitate collaboration.
- User-controlled system management through built-in tools.
- SCORM 2004.
- Standards compliance: AICC, SCORM, XML, PENS and ADA Section 508.
- Multiple languages, time zones and localization.
- Automatic assignment of curriculum based on user attributes.
- Dynamic approval workflow with Web form creation.
- Set Learning Plan completion rules, including completing X activities from a larger pool of Y activities.
- 100% Web-based, thin client architecture.
- Designed from the ground up for Web Services integration with your Intranet and Google.
- Global network optimized for fast and efficient learner experience regardless of location.
- On-demand Software as a Service delivery model.
- Intuitive interface is easy-to-use and navigate.
- Easily configurable by the client.
- Theme creation available to match your brand.
- No training required to start learners on the LMS.
- Open site public facing catalog—no login required.
- Role-based permission system.
- Permission-based system with user authentication and security.
- Integrated e-commerce engine.
- Wizards drive administrator experience.
- Robust dashboard reporting and analytics.
- Multiple delivery modalities including mobile solutions.
- Tight integrations with the SumTotal Suite: LCMS, Talent Management, Collaboration and Training Analytics.

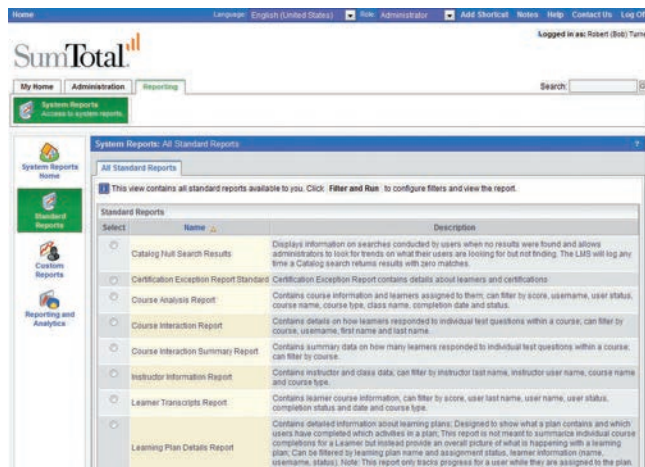




Searchable course catalog makes learning selection quick, easy and intuitive.



Individual development plans can be created, modified and assigned due dates in the Learning Plan Manager.



Create sophisticated, actionable reports and real-time data analysis to support planning and decision making.

Industry Leadership & Recognition

SumTotal products and services have received considerable recognition from within the business world:



Best SaaS LMS

E-Learning! magazine
Six consecutive years



Excellence in LMS Award

Chief Learning Officer magazine
Three consecutive years



Best Corporate Learning Solution

CODiE Awards



Best New Product

American Business Awards



Top Training Product

HR Executive magazine



Software 500

Software magazine
Six consecutive years



Best Customer Service Team

American Business Awards



Customer Service Team of the Year

Selling Power magazine



Top 20 Companies in the Training Outsourcing Industry

Training Industry, Inc.
Six consecutive years

Scalability, Reliability & Flexibility for Global Deployment

Learning Maestro's world-class architecture is designed for high performance and scalability across your entire enterprise. Our Web-hosted delivery model is developed to meet or exceed the most stringent security, reliability, scalability and performance standards. In partnership with Akamai, we utilize a sophisticated global network with thousands of specially-equipped servers to help withstand the daily requests for rich, dynamic, and interactive content, transactions, and applications. For over a decade, SumTotal has delivered multi-lingual managed learning services and support for administrators and end-users around the globe.

SumTotal takes full responsibility for the availability and integrity of your system. We provide all post-sale system administration, maintenance, upgrades, technical support, and other services required to keep your e-learning solution up and running at optimal performance levels—services that in traditional internal network deployments would have required dedicated IT resources, exponentially increasing the total cost of ownership. And because the SumTotal solution is delivered via a Web browser from central application servers, system upgrades are delivered instantly and transparently to every user.

SumTotal also has extensive experience integrating the Learning Maestro platform with HRIS/ERP systems like Oracle, SAP and PeopleSoft, so your hosted talent development and performance management solution can interoperate with existing back-office software applications.

Learning Maestro has been deployed in the following languages:

Chinese	Canadian	Norwegian
Danish	French	Portuguese
Dutch	German	Spanish
UK English	Italian	Swedish
US English	Japanese	Polish
French	Korean	

Services to Ensure Your Success

To ensure the success of your organization's learning initiatives, SumTotal provides customers with a comprehensive offering of professional services. In addition to hosting, security and system maintenance, SumTotal takes full responsibility for all learning content operating within your system, including content hosting, security, maintenance and updates. From consulting and technical services to training, 24x7 Help Desk support, program support, change management and customer care, SumTotal ensures that solutions are implemented seamlessly within every client organization.

Technology is central to our organization. We have the best technology and we use the best technology. We innovate by leveraging systems to influence both internal and external audiences. SumTotal has enabled us to seamlessly deliver training to internal and external audiences using one online solution and it has increased our organizational performance.

Carolyn Matseshe-Crawford
Senior Director of Global Training & Consistency
Orbitz Worldwide



Our advisors and their staff tell us that they are saving a considerable amount of time on processing their business as a result of the learning. It's great for them and great for the organization. Our lean training resources would never be able to deliver this volume or consistency of training in such a compressed timeframe without leveraging an LMS. Using Learning Maestro, LPL Financial has proven that it can help its advisors grow their practices. When they grow, LPL Financial grows, too!

Andi Campbell
Director of Education & Consulting
LPL Financial



I was able to create content quickly and easily using commercially available tools. They helped me select content to get started and the site was up and running within a week of signing the contract. I continue to be impressed. Technical support is amazing. SumTotal makes continuous improvements and developments in response to customer needs. Hosted is the way to go and SumTotal has mastered it.

Best of E-Learning! Award
E-Learning! Magazine



Our organization benefits tremendously from being able to reach our employees 24/7 from anywhere. The configurability and flexible reporting capabilities of Learning Maestro fit who we are as a company.

Rod Jones
Chief Learning Officer
Mori Seiki USA



The Learning Maestro platform and its assessment-related features have fully met expectations. We now have the ability to reach out to thousands of first responders in an immediate way.

Norman J. Easton
Training Coordinator
State of New Jersey



More Information

For more information, send an email to connect@sumtotalsystems.com

About SumTotal

SumTotal Systems, Inc. is the global leader in complete learning and talent management software that enables organizations to more effectively drive business strategy and growth. Recognized by industry analysts as the most comprehensive solution, SumTotal provides full employee lifecycle management, including a core system of record, from a single provider for improved business intelligence. The company offers customers of all sizes and in all industries the most flexibility and choice with multiple purchase, configuration, and deployment options. We have increased the performance of the world's largest organizations including Sony Electronics (NYSE: SNE), AstraZeneca (NYSE: AZN [ADR]; London: AZN), Amway, GKN (London: GKN), and Seagate (NYSE: STX).

For more information, or to request a demo, please call +1 (866) 768-6825 (US / Canada), +1 (352) 264-2800 (international) or visit www.sumtotalsystems.com



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